

Shaun Wimmer

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Education

University of Minnesota Duluth

Bachelor of Fine Arts

Graphic Design

Minors

Photography, Business Administration

Google UX Design Certificate

Coursera March-May 2023

- Accomplished seven courses of training designed for entry-level positions
- Designed three projects that included app and responsive web UX

Agile with Atlassian Jira

Coursera February 2023

- Learned agile and lean principles and completed projects in Kanban and Scrum boards using Jira software

Project Management Foundations and Initiation

Coursera February 2023

- Developed introductory skills to manage traditional projects

Skills

Design

Adobe Creative Suite
(Xd, Ps, Ai, Id, Lr, Ae)
Figma
Procreate

3D/Film

Rhino 3D
3D Studio Max
Final Cut Express

Microsoft

Word
Excel
Powerpoint

ITSM

Jira
Postman

Experience

Freelance Software Tester

uTest (Applause App Quality, Inc) February 2016-Present Remote

- Test various programs across multiple digital devices
- Follow usability test guidelines set for each test case
- Communicate defects and bugs to project leaders

Receptionist

Midtown Tennis Club October 2011-January 2023 New York, NY

- Organized and maintained weekly customer and teaching professionals' schedules
- Performed bookkeeping, filing, clerical and cashiering duties
- Directed customers at the time of appointments, set appointments through calls and in person and answered inquiries about the club and its services
- Functioned as assistant manager and carried out duties periodically

Teller

JP Morgan Chase September 2008-April 2011 Indianapolis, IN/New York, NY

- Managed a \$50,000 cash box, separate coin vault, and foreign currency
- Conducted 1,000+ transactions per month – more than every other teller
- Became backup business teller, main vault custodian, and ATM replenisher, due to ability to multi-task and work as part of a team

American Advertising Federation/National Student Advertising Competition University of Minnesota Duluth Chapter

Vice-President Duluth, MN

Codirector of Creative Team

- Participated in the National Student Advertising Competition
- Co-created campaigns for Coca-Cola and AOL Media
 - Interpreted and followed given parameters for each case study set by Coca-Cola and AOL
 - Utilized traditional and non-traditional media, public relations and creative strategies to design an integrated campaign, focused on increasing sales and brand awareness
- Directed actions and ideas of a creative team to produce an organized campaign
- Produced promotional plans books
 - Followed specific guidelines set by the American Advertising Federation
 - Met with Media, Creative, PR, Research and Copywriting groups to keep an accurate theme, determine space allocation and uncover unified design possibilities